



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961151-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Brown/R/Senate	10//10/14 TV Sched Add	5222

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	961151	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/14/12	6a Eyeopener	558-7a	MTWTF--	:30	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/08/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$1,200.00 NM
1	WCVB	Tu	10/09/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$1,200.00 NM
4	WCVB	W	10/10/12	6:57 AM	6a Eyeopener	558-7a	:30	SBTV10101222H	\$1,200.00 NM
3	WCVB	Th	10/11/12	6:27 AM	6a Eyeopener	558-7a	:30	SBTV10111222H	\$1,200.00 NM
5	WCVB	F	10/12/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV10111222H	\$1,200.00 NM
2	10/08/12	10/14/12	Good Morning America	658-9a	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/08/12	7:59 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
1	WCVB	Tu	10/09/12	8:41 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
4	WCVB	W	10/10/12	8:48 AM	Good Morning America	658-9a	:30	SBTV10101222H	\$800.00 NM
5	WCVB	Th	10/11/12	8:40 AM	Good Morning America	658-9a	:30	SBTV10111222H	\$800.00 NM
3	WCVB	F	10/12/12	8:49 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
3	10/08/12	10/14/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	9:56 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV10031221H	\$500.00 NM
3	WCVB	Tu	10/09/12	9:34 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV10031221H	\$500.00 NM
4	WCVB	W	10/10/12	9:49 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV10101222H	\$500.00 NM
5	WCVB	Th	10/11/12	9:37 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV10111222H	\$500.00 NM
2	WCVB	F	10/12/12	9:31 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV10111222H	\$500.00 NM
4	10/08/12	10/14/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	10:19 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09241217H	\$400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961151-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10//10/14 TV Sched Add	5222	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/08/12	10/14/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/08/12	10:46 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10031221H	\$400.00 NM
2	WCVB	Tu	10/09/12	10:10 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10091222H	\$400.00 NM
9	WCVB	Tu	10/09/12	10:45 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10031221H	\$400.00 NM
8	WCVB	W	10/10/12	10:48 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10101222H	\$400.00 NM
3	WCVB	W	10/10/12	10:53 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10101222H	\$400.00 NM
7	WCVB	Th	10/11/12	10:11 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10111222H	\$400.00 NM
4	WCVB	Th	10/11/12	10:39 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10031221H	\$400.00 NM
5	WCVB	F	10/12/12	10:09 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10111222H	\$400.00 NM
10	WCVB	F	10/12/12	10:37 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10111222H	\$400.00 NM
5	10/08/12	10/14/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	12:29 PM	Midday News	1158a-1230p	:30	SBTV10031221H	\$600.00 NM
2	WCVB	Tu	10/09/12	12:23 PM	Midday News	1158a-1230p	:30	SBTV10031221H	\$600.00 NM
5	WCVB	W	10/10/12	12:26 PM	Midday News	1158a-1230p	:30	SBTV10101222H	\$600.00 NM
3	WCVB	Th	10/11/12	12:24 PM	Midday News	1158a-1230p	:30	SBTV10111222H	\$600.00 NM
4	WCVB	F	10/12/12	12:23 PM	Midday News	1158a-1230p	:30	SBTV10111222H	\$600.00 NM
6	10/08/12	10/14/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/08/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10031221H	\$900.00 NM
2	WCVB	Tu	10/09/12	2:23 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10031221H	\$900.00 NM
3	WCVB	W	10/10/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10101222H	\$900.00 NM
1	WCVB	Th	10/11/12	2:31 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10111222H	\$900.00 NM
4	WCVB	F	10/12/12	2:22 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10031221H	\$900.00 NM
7	10/08/12	10/14/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	10	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/08/12	3:18 PM	KATIE COURIC DAY	3-4p	:30	SBTV09241217H	\$600.00 NM
1	WCVB	M	10/08/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	SBTV10031221H	\$600.00 NM
2	WCVB	Tu	10/09/12	3:30 PM	KATIE COURIC DAY	3-4p	:30	SBTV10091222H	\$600.00 NM
7	WCVB	Tu	10/09/12	3:41 PM	KATIE COURIC DAY	3-4p	:30	SBTV10031221H	\$600.00 NM
8	WCVB	W	10/10/12	3:30 PM	KATIE COURIC DAY	3-4p	:30	SBTV10101222H	\$600.00 NM
3	WCVB	W	10/10/12	3:47 PM	KATIE COURIC DAY	3-4p	:30	SBTV10101222H	\$600.00 NM
10	WCVB	Th	10/11/12	3:12 PM	KATIE COURIC DAY	3-4p	:30	SBTV10111222H	\$600.00 NM
4	WCVB	Th	10/11/12	3:56 PM	KATIE COURIC DAY	3-4p	:30	SBTV10111222H	\$600.00 NM
9	WCVB	F	10/12/12	3:10 PM	KATIE COURIC DAY	3-4p	:30	SBTV10111222H	\$600.00 NM
5	WCVB	F	10/12/12	3:55 PM	KATIE COURIC DAY	3-4p	:30	SBTV10111222H	\$600.00 NM
8	10/08/12	10/14/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/08/12	4:40 AM	430a Eyeopener	430-5a	:30	SBTV10031221H	\$100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
961151-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10//10/14 TV Sched Add	5222	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
8	10/08/12	10/14/12	430a Eyeopener Class of Time - Immediately Pre-emptible without notice	430-5a	MTWTF--	:30	5	\$100.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>WCVB</td><td>Tu</td><td>10/09/12</td><td>4:42 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10031221H</td><td>\$100.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>10/10/12</td><td>4:54 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10101222H</td><td>\$100.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>Th</td><td>10/11/12</td><td>4:44 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10111222H</td><td>\$100.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>F</td><td>10/12/12</td><td>4:43 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10111222H</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WCVB	Tu	10/09/12	4:42 AM	430a Eyeopener	430-5a	:30	SBTV10031221H	\$100.00	NM	2	WCVB	W	10/10/12	4:54 AM	430a Eyeopener	430-5a	:30	SBTV10101222H	\$100.00	NM	1	WCVB	Th	10/11/12	4:44 AM	430a Eyeopener	430-5a	:30	SBTV10111222H	\$100.00	NM	3	WCVB	F	10/12/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV10111222H	\$100.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
5	WCVB	Tu	10/09/12	4:42 AM	430a Eyeopener	430-5a	:30	SBTV10031221H	\$100.00	NM																																																																													
2	WCVB	W	10/10/12	4:54 AM	430a Eyeopener	430-5a	:30	SBTV10101222H	\$100.00	NM																																																																													
1	WCVB	Th	10/11/12	4:44 AM	430a Eyeopener	430-5a	:30	SBTV10111222H	\$100.00	NM																																																																													
3	WCVB	F	10/12/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV10111222H	\$100.00	NM																																																																													
9	10/08/12	10/14/12	5a Eyeopener Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	5	\$600.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td>5</td><td>\$600.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>10/08/12</td><td>5:57 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV09241217H</td><td>\$600.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Tu</td><td>10/09/12</td><td>5:25 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10091222H</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>10/10/12</td><td>5:57 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10101222H</td><td>\$600.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Th</td><td>10/11/12</td><td>5:24 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10031221H</td><td>\$600.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>10/12/12</td><td>5:39 AM</td><td>5a Eyeopener</td><td>5-6a</td><td>:30</td><td>SBTV10111222H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	MTWTF--	5	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	10/08/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$600.00	NM	4	WCVB	Tu	10/09/12	5:25 AM	5a Eyeopener	5-6a	:30	SBTV10091222H	\$600.00	NM	2	WCVB	W	10/10/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV10101222H	\$600.00	NM	3	WCVB	Th	10/11/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10031221H	\$600.00	NM	5	WCVB	F	10/12/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV10111222H	\$600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	MTWTF--	5	\$600.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WCVB	M	10/08/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$600.00	NM																																																																													
4	WCVB	Tu	10/09/12	5:25 AM	5a Eyeopener	5-6a	:30	SBTV10091222H	\$600.00	NM																																																																													
2	WCVB	W	10/10/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV10101222H	\$600.00	NM																																																																													
3	WCVB	Th	10/11/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10031221H	\$600.00	NM																																																																													
5	WCVB	F	10/12/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV10111222H	\$600.00	NM																																																																													
10	10/08/12	10/14/12	Dancing w/ Stars Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$12,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$12,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>10/08/12</td><td>8:24 PM</td><td>Dancing w/ Stars</td><td>Prime Other</td><td>:30</td><td>SBTV10031221H</td><td>\$12,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$12,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	10/08/12	8:24 PM	Dancing w/ Stars	Prime Other	:30	SBTV10031221H	\$12,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	M-----	1	\$12,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WCVB	M	10/08/12	8:24 PM	Dancing w/ Stars	Prime Other	:30	SBTV10031221H	\$12,000.00	NM																																																																													
11	10/08/12	10/14/12	Castle Class of Time - Pre-emptible with notice	958-11p	M-----	:30	1	\$8,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$8,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>10/08/12</td><td>10:43 PM</td><td>Castle</td><td>958-11p</td><td>:30</td><td>SBTV10031221H</td><td>\$8,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$8,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	10/08/12	10:43 PM	Castle	958-11p	:30	SBTV10031221H	\$8,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	M-----	1	\$8,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WCVB	M	10/08/12	10:43 PM	Castle	958-11p	:30	SBTV10031221H	\$8,000.00	NM																																																																													
12	10/08/12	10/14/12	Dancing Results Class of Time - Pre-emptible with notice	858-10p	-T-----	:30	2	\$14,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>2</td><td>\$14,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Tu</td><td>10/09/12</td><td>9:24 PM</td><td>Dancing Results</td><td>858-10p</td><td>:30</td><td>SBTV10031221H</td><td>\$14,000.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Tu</td><td>10/09/12</td><td>9:46 PM</td><td>Dancing Results</td><td>858-10p</td><td>:30</td><td>SBTV10031221H</td><td>\$14,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-T-----	2	\$14,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Tu	10/09/12	9:24 PM	Dancing Results	858-10p	:30	SBTV10031221H	\$14,000.00	NM	2	WCVB	Tu	10/09/12	9:46 PM	Dancing Results	858-10p	:30	SBTV10031221H	\$14,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	-T-----	2	\$14,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WCVB	Tu	10/09/12	9:24 PM	Dancing Results	858-10p	:30	SBTV10031221H	\$14,000.00	NM																																																																													
2	WCVB	Tu	10/09/12	9:46 PM	Dancing Results	858-10p	:30	SBTV10031221H	\$14,000.00	NM																																																																													
13	10/08/12	10/14/12	Private Practice Class of Time - Pre-emptible with notice	958-11p	-T-----	:30	1	\$8,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$8,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Tu</td><td>10/09/12</td><td>10:41 PM</td><td>Private Practice</td><td>958-11p</td><td>:30</td><td>SBTV10091222H</td><td>\$8,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-T-----	1	\$8,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Tu	10/09/12	10:41 PM	Private Practice	958-11p	:30	SBTV10091222H	\$8,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	-T-----	1	\$8,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WCVB	Tu	10/09/12	10:41 PM	Private Practice	958-11p	:30	SBTV10091222H	\$8,000.00	NM																																																																													
14	10/08/12	10/14/12	Last Resort Class of Time - Immediately Pre-emptible without notice	758-9p	---T---	:30	1	\$4,800.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>---T---</td><td>1</td><td>\$4,800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Th</td><td>10/11/12</td><td>7:59 PM</td><td>Last Resort</td><td>758-9p</td><td>:30</td><td>SBTV10031221H</td><td>\$4,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	---T---	1	\$4,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Th	10/11/12	7:59 PM	Last Resort	758-9p	:30	SBTV10031221H	\$4,800.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	---T---	1	\$4,800.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WCVB	Th	10/11/12	7:59 PM	Last Resort	758-9p	:30	SBTV10031221H	\$4,800.00	NM																																																																													
15	10/08/12	10/14/12	Shark Tank Class of Time - Pre-emptible with notice	758-9p	----F--	:30	1	\$4,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----F--</td><td>1</td><td>\$4,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	----F--	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	----F--	1	\$4,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
961151-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10//10/14 TV Sched Add	5222	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/08/12	10/14/12	Shark Tank	758-9p	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	8:00 PM	Shark Tank	758-9p	:30	SBTV10111222H	\$4,000.00 NM
16	10/08/12	10/14/12	What Would You Do?	858-10p	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	9:39 PM	What Would You Do?	858-10p	:30	SBTV10111222H	\$4,000.00 NM
17	10/08/12	10/14/12	20/20	958-11p	----F--	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	10:49 PM	20/20	958-11p	:30	SBTV10031221H	\$4,000.00 NM
18	10/08/12	10/14/12	NASCAR Cup Series	728-1130p	-----S-	:30	1	\$1,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/13/12	8:45 PM	NASCAR Cup Series	728-1130p	:30	SBTV10111222H	\$1,000.00 NM
19	10/08/12	10/14/12	Newscenter 5 at 1130p S:1130p-1200a		-----S-	:30	2	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/13/12	11:34 PM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	SBTV10131224H	\$750.00 NM
1	WCVB	Sa	10/13/12	11:48 PM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	SBTV10121223H	\$750.00 NM
20	10/08/12	10/14/12	CASTLE SAT LF	SA 1235A-135A	-----S-	:30	2	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/13/12	12:09 AM	CASTLE SAT LF	SA 1235A-135A	:30	SBTV10131224H	\$100.00 NM
1	WCVB	Sa	10/13/12	12:47 AM	CASTLE SAT LF	SA 1235A-135A	:30	SBTV10121223H	\$100.00 NM
21	10/08/12	10/14/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/13/12	6:40 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10121223H	\$500.00 NM
1	WCVB	Su	10/14/12	6:53 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10121223H	\$500.00 NM
22	10/08/12	10/14/12	5a Weekend Eyeopener Sa/Su 5a-6a		-----SS	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/13/12	5:40 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10131224H	\$50.00 NM
1	WCVB	Su	10/14/12	5:57 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10131224H	\$50.00 NM
23	10/08/12	10/14/12	AFHV	658-8p	-----S	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961151-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10//10/14 TV Sched Add	5222	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/08/12	10/14/12	AFHV	658-8p	-----S	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		1	\$7,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	7:21 PM	AFHV	658-8p	:30	SBTV10131224H	\$7,000.00 NM
24	10/08/12	10/14/12	Once Upon a Time	758-9p	-----S	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		1	\$12,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	8:37 PM	Once Upon a Time	758-9p	:30	SBTV10131224H	\$12,000.00 NM
25	10/08/12	10/14/12	666 Park Avenue	958-11p	-----S	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		1	\$8,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	10:40 PM	666 Park Avenue	958-11p	:30	SBTV10121223H	\$8,000.00 NM
26	10/08/12	10/14/12	CASTLE SUN LF	12A-1A	-----S	:30	2	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		2	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	12:11 AM	CASTLE SUN LF	12A-1A	:30	SBTV10111222H	\$100.00 NM
2	WCVB	Su	10/14/12	12:31 AM	CASTLE SUN LF	12A-1A	:30	SBTV10131224H	\$100.00 NM
27	10/08/12	10/14/12	PRIVATE PRACTICE WK1A-2A		-----S	:30	2	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S		2	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	1:28 AM	PRIVATE PRACTICE WKNDLF 2 1A-2A		:30	SBTV10121223H	\$100.00 NM
2	WCVB	Su	10/14/12	1:46 AM	PRIVATE PRACTICE WKNDLF 2 1A-2A		:30	SBTV10131224H	\$100.00 NM
28	10/11/12	10/11/12	NETWORK POLITICAL PNETWORK POLITI		---T---	:30	1	\$5,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			---T---		1	\$5,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	10:57 PM	NETWORK POLITICAL PROGR/NETWORK POLITI		:30	SBTV10111222H	\$5,000.00 NM
Total Spots							81		

Payment Terms 30 Days

<u>Gross Total</u>	\$142,500.00
<u>Agency Commission</u>	\$21,375.00
<u>Net Amount Due</u>	\$121,125.00